



PEDAL FOR A PURPOSE

YMCA Gator Ride

March 2, 2019

BAYTOWN FAMILY YMCA



YMCA Mission: To put Judeo-Christian principles into practice through programs that build healthy spirit, mind and body for all. Everyone is welcome.

About the Gator Ride

- The Gator Ride is organized by the Baytown Family YMCA and hosted by Lee College and is one of the largest BP MS150 recommended rides in the Greater Houston area.
- Estimated attendance is over 1,000 participants and more than 500 spectators and volunteers.
- Funds raised will benefit the Baytown Family YMCA Annual Campaign, which provides scholarships and subsidies for Baytown Y programs for those who otherwise could not afford them. It's because of the support of organizations like yours that we are able to offer opportunities to learn, grow and thrive. **Every dollar raised is an investment in our community and our future.**

Our Commitment

The Baytown Family YMCA has been committed to our community for more than **60** years. We provide quality programs, available to everyone regardless of age, religion or socio-economic background.

Thank you for your consideration of becoming a sponsor. With your support, we can build a stronger community.

SPONSORSHIP OPPORTUNITIES

Sponsor Benefits	Platinum \$10,000	Gold \$5,000	Silver \$3,000	Bronze \$1,500
VIP room for staff at the ride	√			
Start/Finish Line Banner	√			
Option to serve as the starter for the 2nd group of riders	√			
Invitations to VIP sponsorship dinner	√	√	√	√
Logo placement on rider shirts	√	√	√	√
Sponsor table at Vendor Expo	√	√	√	√
Placement of promotional item in rider bags	√	√	√	√
Opportunity for employee volunteer participation	√	√	√	√



SPONSOR AGREEMENT

Yes, we will participate as a Gator Ride at the following level:

Platinum Sponsor \$10,000 Gold Sponsor \$5,000
 Silver Sponsor \$3,000 Bronze Sponsor \$1,500

Organization/Company: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City, State, Zip Code: _____

Sponsor Recognition

Would you like to be recognized in promotional materials (as appropriate to your sponsorship level)?

Yes / No

Yes: We would like to be recognized as: _____

No: We would prefer not to be recognized.

Signature _____

Sponsor Benefits

Yes: We would like to take advantage of all sponsor benefits**.

No: We do not wish to accept any benefits offered at our sponsorship level.

Signature _____

Payment

Our check, made payable to the Baytown Family YMCA is enclosed/will be sent

Please charge my (circle one) MasterCard / Visa / American Express / Discover

Account #: _____ Exp. Date: _____

Signature: _____ Date: _____

In-Kind Donation

We would like to participate as an in-kind* sponsor and will provide the following items/services:

What is the value of your in-kind donation (s)? \$ _____

Donation Only

We do not wish to participate as a sponsor but have enclosed a tax-deductible contribution of \$ _____

* For purposes of sponsor level recognition, in-kind donations are considered at half their monetary value.

**** The following deadline must be met to take full advantage of sponsorship benefits:**

- Payment and logo/camera-ready art are required at least three months in advance of the event date.

For more information, please contact:

BAYTOWN FAMILY YMCA

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Baytown, TX 77521

281-427-1797

ymcahouston.org/gatorride