



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

In today's complex and competitive world, there is often a blurring of the lines between business and philanthropic transactions.

YMCA business practices are better served and our mission is better met, when voluntary contributions based upon a potential donor's investment in the community is given as opposed to the possibility of gaining, or maintaining, a supplier relationship.

The YMCA abides by the following principles when seeking contributions from suppliers:

- The purchase of goods and services is an administration staff function. It is the staff's responsibility to seek the best combination of service, price and value.
- The solicitation of gifts in a fund-raising campaign, capital or annual, is a voluntary function. Gifts to the YMCA should be made freely and cooperatively with the people making the request, in support of the specific purposes of the campaign.
- YMCAs regularly solicit suppliers and non-suppliers alike. These solicitations are made without regard to, any current or potential YMCA business relationship.